

**VS**  
SASSOON

INSTRUCTION  
BOOKLET

**PREMIERE COLLECTION**  
SALON PERFORMANCE DRYER

VSP5544A

## ABOUT YOUR DRYER

### CONGRATULATIONS!

The VS Sassoon Salon Professional Dryer features a salon grade AC motor equipped with extra powerful, concentrated air velocity for salon quality styling and drying. With ceramic technology™ and ionic conditioning technology™ it reduces static, leaving hair silky and shiny. This stylish professional dryer has power, precision and is ideal for drying and styling all hair types, giving you the confidence to achieve your own desired look.



1. 2000 watts
2. Ionic Conditioning Technology™
3. Ceramic Technology™
4. Lightweight professional AC motor
5. 2 heat settings
6. 2 speed settings
7. Cold shot button
8. Ultra-slim concentrator
9. Removable rear filter
10. Hanging loop

2000 WATTS  
AC MOTOR

Dry your hair faster using less heat, with this heavy duty salon performance AC motor.

CERAMIC  
TECHNOLOGY™

This natural source of ions & ceramic enables your hair to more easily & effectively absorb heat to help minimise stress & damage.

IONIC CONDITIONING  
TECHNOLOGY™

Eliminate static & style faster whilst trapping moisture to reduce your frizzies & get smooth, shiny results.

6 CONTROL SETTINGS

2 heat & 2 speed settings, plus a true cold setting to finish and set the style.

ULTRA-SLIM  
CONCENTRATOR

Direct the airflow along the length of your hair, increase the air flow & style with precision

REMOVABLE FILTER

Having easy access to clean out the filter increases the performance life of your dryer.

COLD SHOT BUTTON

Finish & set your style with a blast of really cold air.

HANGING LOOP

Storing your dryer is super easy with a hanging loop.

## FIRST USE

- Remove all packaging and point of sale labels before use.
- Remove plastic cover from plug before use (used to protect it from damage during transportation)

## OPERATING INSTRUCTIONS

- Wash, condition and towel dry your hair.
- Make sure the switch is set to the off ('0') setting before plugging into a suitable power outlet.
- Use the high heat and high speed setting for initial drying or drying thick, hard to dry hair.
- Switch to the low speed setting as the hair begins to dry and for styling and scrunch drying.
- If your hair is very fine and damaged, it may be best to use the low heat setting.
- To finish, use the true cold setting button to rapidly cool the hair and set the style in place.

**CAUTION:** Take care not to direct the airflow directly onto the skin (e.g. scalp, neck ears, face, etc.) as hot air from the hairdryers can, particularly if held too close, cause discomfort or even burns.

**IMPORTANT:** Hair that has been heavily bleached or chemically treated should only use the low heat settings on this product. Please consult your hairdresser on using heated appliances if you have any concerns about the condition of your hair.

## STYLE TIPS

### STRAIGHT

// Create a smooth straight look by using your dryer with the slim concentrator nozzle. Divide your hair into sections & hold the hair taut using a brush whilst directing the airflow down the hair shaft.

### VOLUME

// Create tousled natural-looking waves with lots of volume by using your dryer without the nozzle. Flip your head upside down. Grasp your hair at the roots & scrunch between your fingertips whilst drying. When dry, finger comb to arrange your hair as required. Remember to keep it casual & tousled for maximum volume.

### EXPERT TIP

// Set your style by finishing with the cool shot or setting. Finish with a spritz of light hold hair spray, for extra hold if needed.

**LOVE YOUR STYLE™**  
vssassoon.com.au

## WARRANTY

Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced. If the goods fail to be of acceptable quality and the failure does not amount to a major failure.

In New Zealand our goods come with a guarantee that cannot be excluded under the Consumer Guarantee Act 1993.

### Limited Three Year Warranty

Conair Australia Pty Ltd. will repair or replace (at our option) your appliance free of charge for thirty six months from the date of purchase if the appliance is defective in workmanship or materials. This warranty is an additional benefit and does not affect your legal rights. To obtain service under this warranty, please read the Warranty Leaflet included or contact Conair Customer Service at [aus\\_info@conair.com](mailto:aus_info@conair.com).

**To make a warranty claim you must retain your proof of purchase.**



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#### CONTACT US:

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E-mail us on: [aus\\_info@conair.com](mailto:aus_info@conair.com)

[vssassoon.com.au](http://vssassoon.com.au)

VSP5544A

## THE ATTACHMENTS

### Ultra-slim Concentrator

Use the concentrator nozzle for directing airflow just where you want it, to ease styling and straightening. For additional control use one of the lower settings and point the airflow along the surface of the hair to be dried.

**CAUTION:** Take care not to direct the airflow directly onto the skin (e.g. scalp, neck ears, face, etc.) as hot air from the hairdryers can, particularly if held to close, cause discomfort or even burns.

## HOW TO USE YOUR SALON PROFESSIONAL DRYER

1. Remove all packaging and point of sale labels before use.
2. A plastic cover has been placed over the plug to protect it from damage during transportation. Remove the plastic cover from the plug before use.
3. Wash and condition your hair as usual.
4. Always towel-dry your hair and ensure that the hair is combed through and detangled before using the dryer, then divide hair into equal sections.
5. Ensure the switch is set to the 'off' setting before plugging into a 230/240V power outlet.
6. Turn the dryer on by selecting the required heat and speed setting.
7. There are 2 heat and 2 speed settings, plus the cold shot button. Use the high heat and speed settings for initial drying. Use the low heat and speed settings as the hair begins to dry, and for styling and scrunch drying.
8. Use the cold shot button on warm hair to rapidly cool the hair and set the style in place for a longer-lasting effect.

## HOW DOES THE IONIC FEATURE WORK?

Many aspects of modern living, including air conditioning, contact with man-made fibres and air pollution add to the build-up of static electricity in the hair. Even brushing and towel-drying the hair can increase these levels. This static charge causes the scales, or cuticles of the hair, to push hair strands apart, resulting in a rough hair surface. Consequently, hair may have a dull appearance. High levels of static charge cause hair to become 'flyaway' and difficult to style. The advanced internal ionic generator conditions hair by emitting negative ions to reduce static, by leaving hair silky and shiny with reduced frizz.

## WHAT IS CERAMIC TECHNOLOGY™?

Ceramic technology™ delivers even heat distribution, helping to reduce harmful and damaging hotspots. Ceramic helps to retain heat longer and provides quicker results than non-ceramic styling tools.

## USER MAINTENANCE

- Blocked or clogged air intake vents will cause the dryer to overheat. The rear filter should be checked and cleaned on a regular basis. To help maintain optimum performance and prevent overheating of your hairdryer:
- Ensure that your styler is switched off, unplugged from the power outlet and has cooled down.
  - Holding the handle of your styler firmly, twist and pull the rear filter down to remove.
  - Using a soft brush, clean any hair and other debris that may build up in the filter.
  - Replace the rear filter by twisting and pushing back into position.

If overheating occurs, an automatic safety device will shut the dryer or the heat off to prevent damage or personal injury. If the dryer or heat turns off, unplug the cord and allow the dryer to cool for 15 minutes before restarting. Make sure the air vents are 100% clean.

## IMPORTANT SAFETY INSTRUCTIONS

The following safety precautions should always be followed when using electrical appliances, especially when children are present in your household. Please read these instructions carefully and keep for future reference.

### DANGER

- **WARNING:** Do not use this appliance in or near bathtubs, showers, basins or other vessels containing water. Keep the appliance dry.
- When this appliance is used in a bathroom, unplug it after use since the proximity of water presents a hazard even when the hairdryer is switched off.
- If this appliance falls into water, unplug it immediately - DO NOT reach into the water.

**WARNINGS:** Before and During Use

- Before using, always ensure that the voltage marked on the appliance is the same as your local power voltage.
- If the appliance is designed to be connected to a detachable power supply (otherwise known as a charger or adaptor), the appliance must only be used with the power supply it was sold with.
- Do not operate this appliance or disconnect from the power supply with wet hands.
- Never use this appliance at the same time as styling products such as aerosols (spray).
- Be very careful when handling this appliance as parts of it may get extremely hot.
- Do not place the appliance on any heat sensitive surface or near flammable materials or objects.
- Keep the cord away from heated surfaces.
- Never block the air openings of the appliance or place on a soft surface such as a bed or couch, where the air openings may be blocked. Keep the air openings free of lint and other debris.
- Do not cover this appliance with anything when it is switched on or hot.
- To avoid electric shock, do not drop or insert any object into an opening in this appliance.



**WARNINGS:** for Storage and Maintenance

- Always unplug the appliance immediately after use and before cleaning or maintenance.
- Do not leave the appliance unattended when plugged in or switched on.
- Always allow the appliance to cool down before storing away in a location where children cannot reach it.
- Do not store or place this appliance in a location where it can fall or be pulled into a bath or sink.
- Do not wrap the supply cord around this appliance when storing as over time this may cause damage to the cord.
- If the supply cord is damaged it must be replaced by the manufacturer, its service agent or similarly qualified persons in order to avoid a hazard.
- Never operate this appliance if it has been dropped or damaged, or if it is not working correctly.
- If this appliance is serviced by an unqualified person this could result in an extremely hazardous situation for the user. Contact Conair Customer service if you have any issues operating your styler.

### CAUTION

- This appliance is not intended for use by infirm persons (including children) with reduced physical, sensory or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person - responsible for their safety.
- Children should be supervised to ensure they do not play with the appliance.
- Use this appliance only for its intended use and as described in this manual. This appliance is not intended for commercial use.
- Do not use any attachments other than those supplied by Conair Australia Pty Ltd.
- For additional protection, the installation of a residual current device (RCD) with a rated operating current not exceeding 30mA is advisable in the electrical current circuit supplying the bathroom. Ask your installer for advice.